

Bryt sends emails through an Email Service Provider (ESP), which allows us to manage and deliver system-generated emails—such as Payment Request notices, Payment Received notices, custom documents, etc.—on behalf of your organization.

This process ensures that emails sent from your domain appear trustworthy to receiving email servers and reduces the chances of messages being flagged as spam or rejected. This process requires you to have a purchased domain and access to the DNS settings. This process will not work for public domain/email addresses such as @gmail.com, @outlook.com, @yahoo.com, etc.

Why Domain Authentication Matters

- **Improved Deliverability:** Authenticated emails are more likely to reach your clients' inboxes.
- **DMARC Compliance:** Aligns with email security protocols to prevent spoofing and phishing.
- **Professional Branding:** Emails appear to come directly from your domain versus 'via Brytsoftware.com'

What We Need From You

1. **DNS Access:** A person on your team with access to update your domain's DNS records.
2. **Preferred Sending Address/Domain:** Confirm the email address/domain you'd like us to send from (e.g., support@yourcompany.com)
3. **DNS Host:** Confirm the DNS Host your company is using (e.g. Cloudflare, easyDNS, GoDaddy, etc.)

What Happens Next

1. We Provide DNS Records

We'll generate a set of DNS records (including SPF, DKIM, and DMARC) that you'll need to add to your domain's DNS configuration.

2. You Update Your DNS Settings

Someone from your team will enter these records into your DNS host.

Note: Before entering DNS records, please reach out to your DNS host's support team for help on entering DNS records. Some DNS hosts automatically append your domain name to the DNS record being added causing the verification process to fail. For example:

- em6455.mydomain.com -> becomes -> em6455.mydomain.com.mydomain.com

Entering DNS records incorrectly can prolong the verification process.

3. Verification

After the records are added, notify the Bryt Support team (support@brytsoftware.com). We'll run a final verification check through our ESP.

Once verified, your domain is authenticated. Emails sent through Bryt will now originate from your domain with improved deliverability and branding (sans 'via [Brytsoftware.com](mailto:support@brytsoftware.com)'). To get started, please reach out to support@brytsoftware.com.